

# What's the future of the prairie grain industry?

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Presented by: Trenton Baisley CEO





# Future of Prairie Grain Industry

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- Is a matter of choice!
- If we continue to make the same choices our future is.....

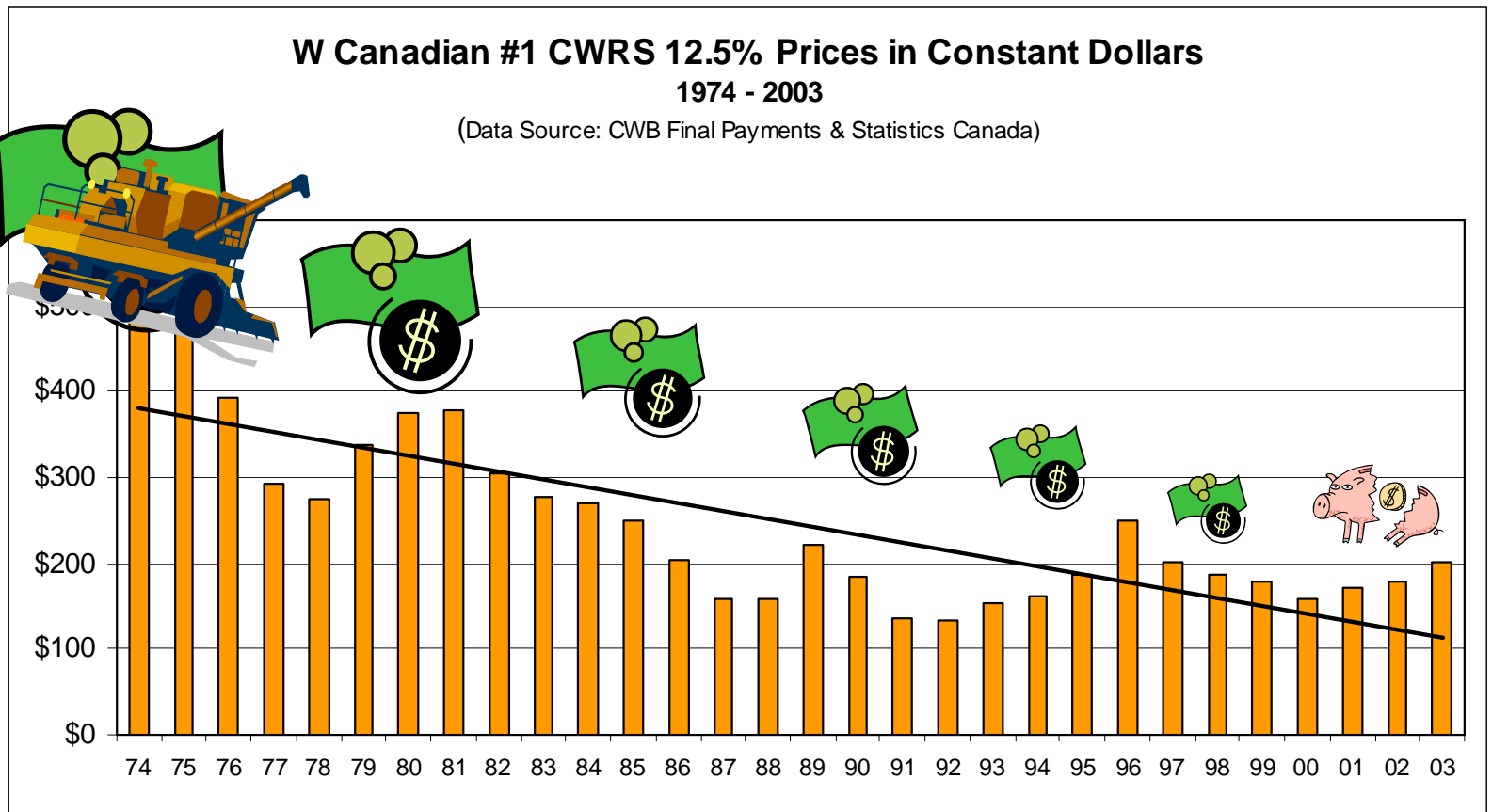
# Warning!

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- For those committed to 'commodity agriculture' the following slides are not for the faint of heart!



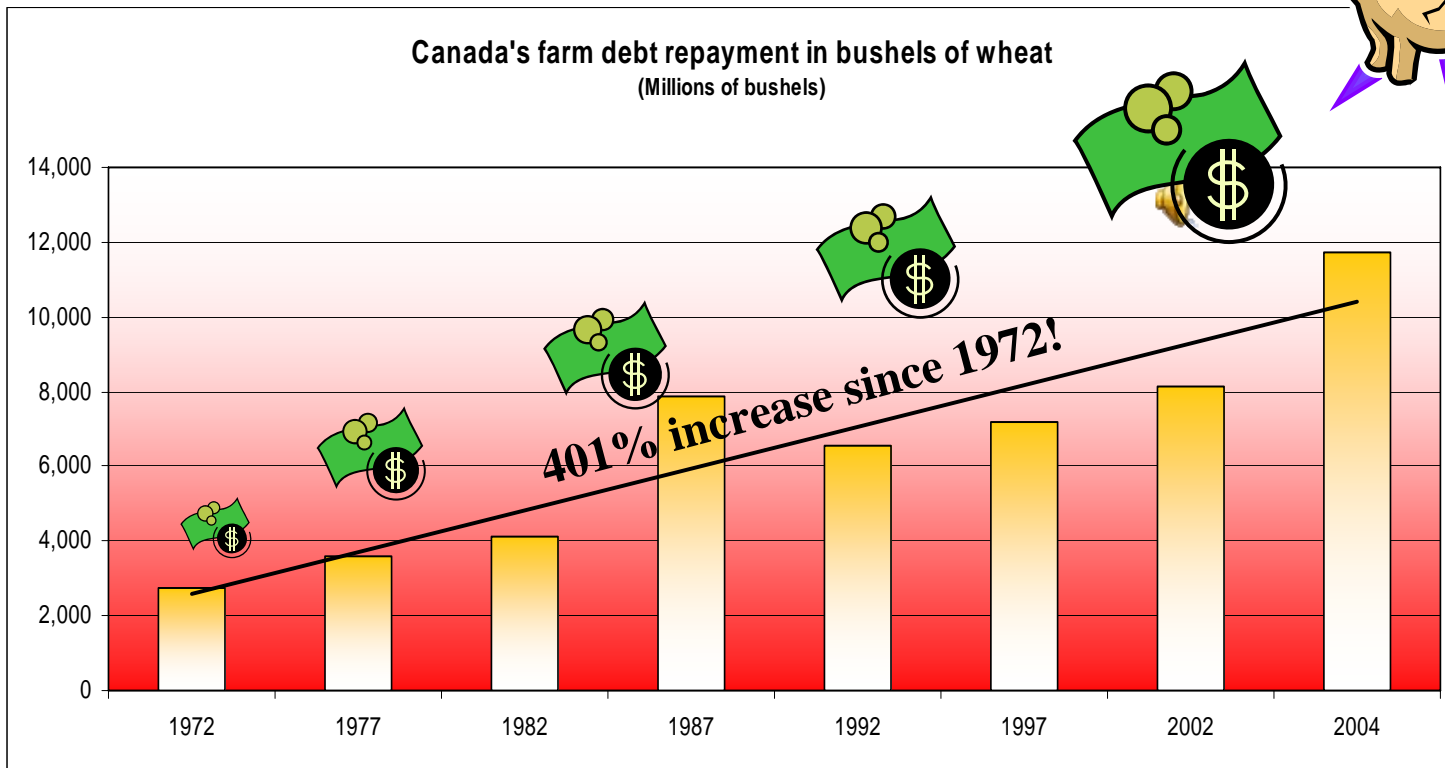
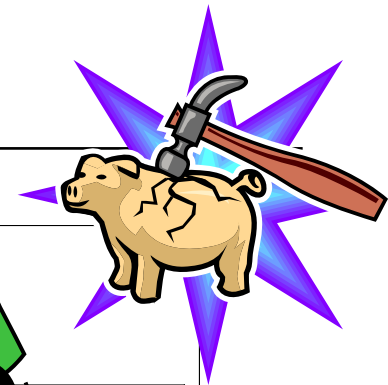
# The future - “Commodity Hell!”



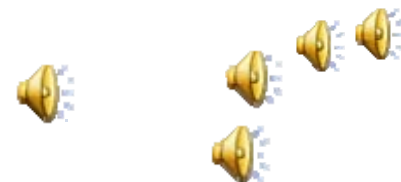
**Disturbing!**



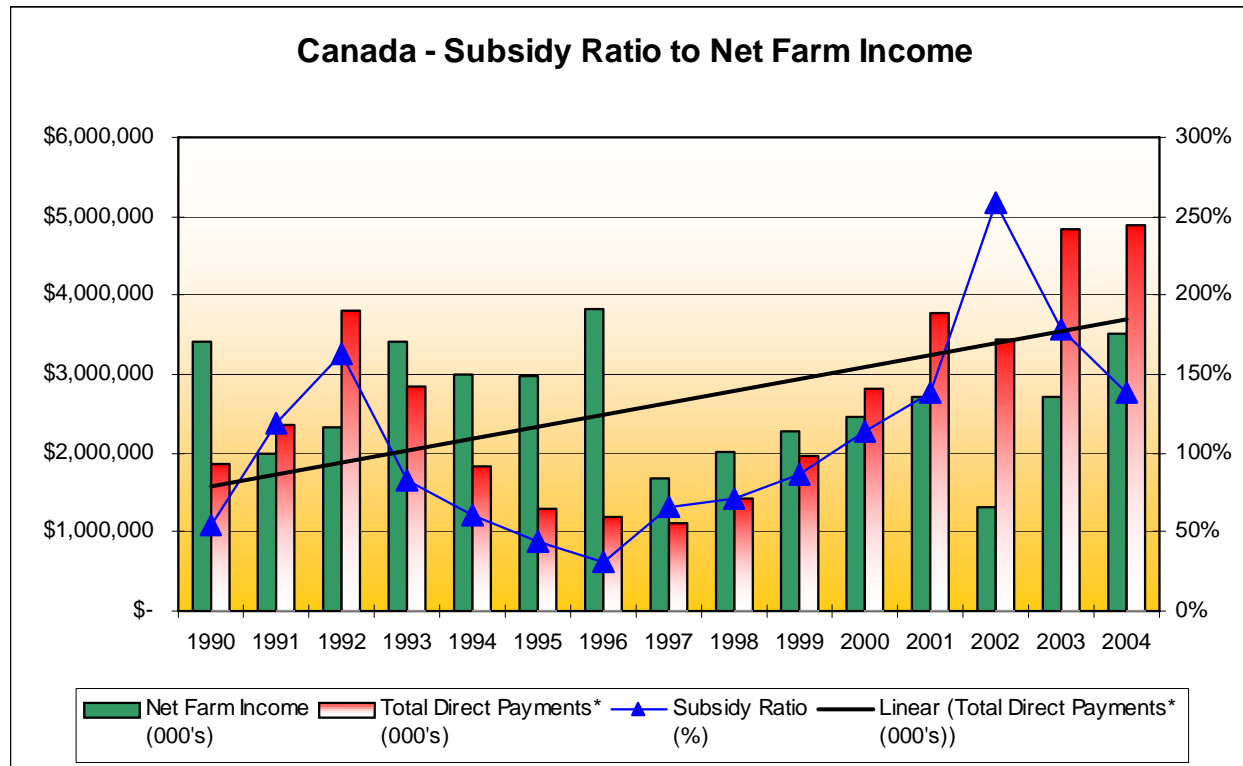
# The future - "Commodity Hell!"



Disturbing!



# The future - “Commodity Hell!”



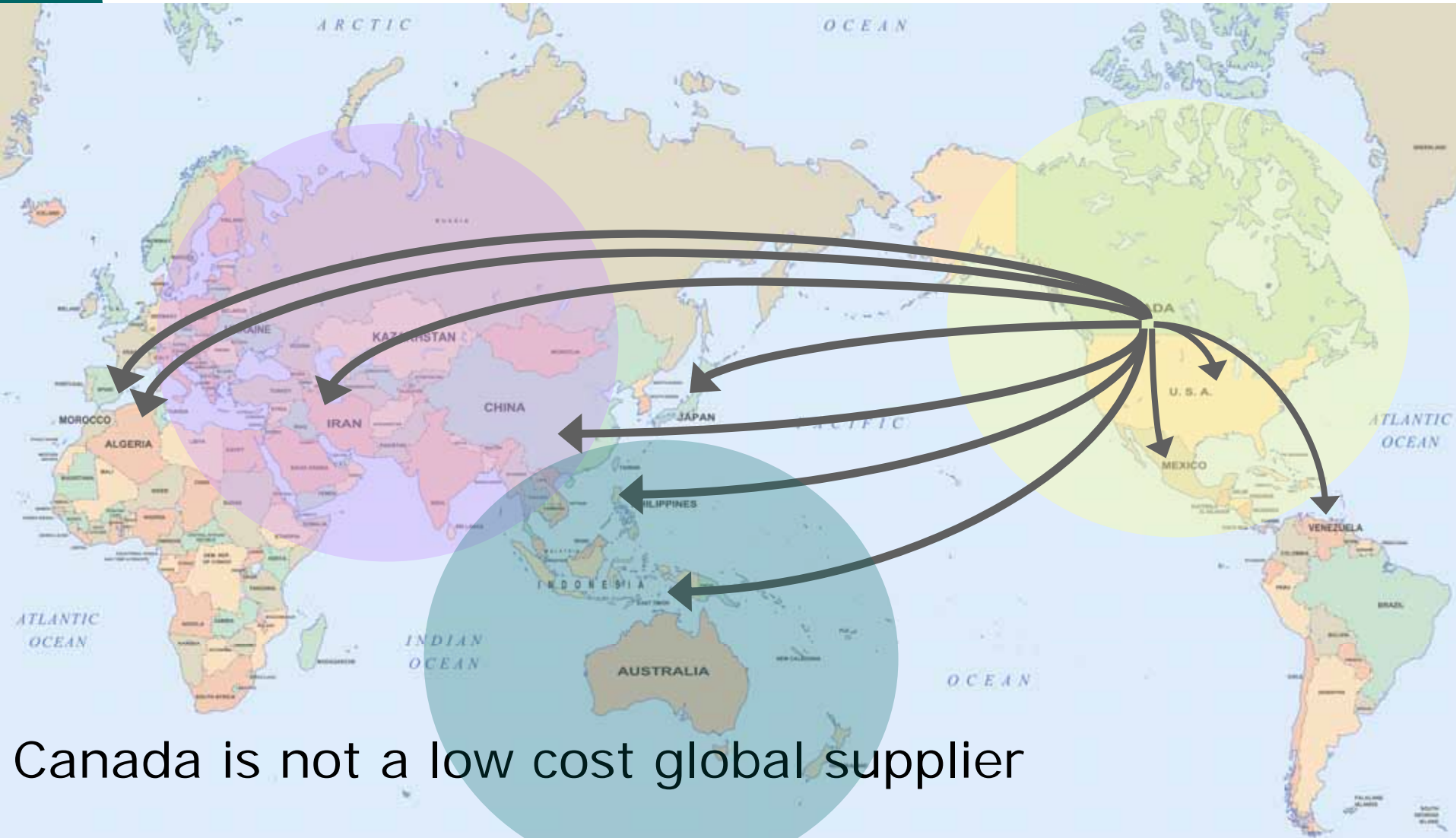
Net Farm Income Source: CANSIM II Table 002-0009 Series V8621

Total Direct Payment Source: CANSIM II Table 002-0001 Series V169761

\*Total Direct payments include Disaster Assistance Programs (such as AIDA), Provincial Subsidization Programs and Other programs, generally ad hoc programs to deal with unusual climatic or economic conditions.

**Disturbing!**

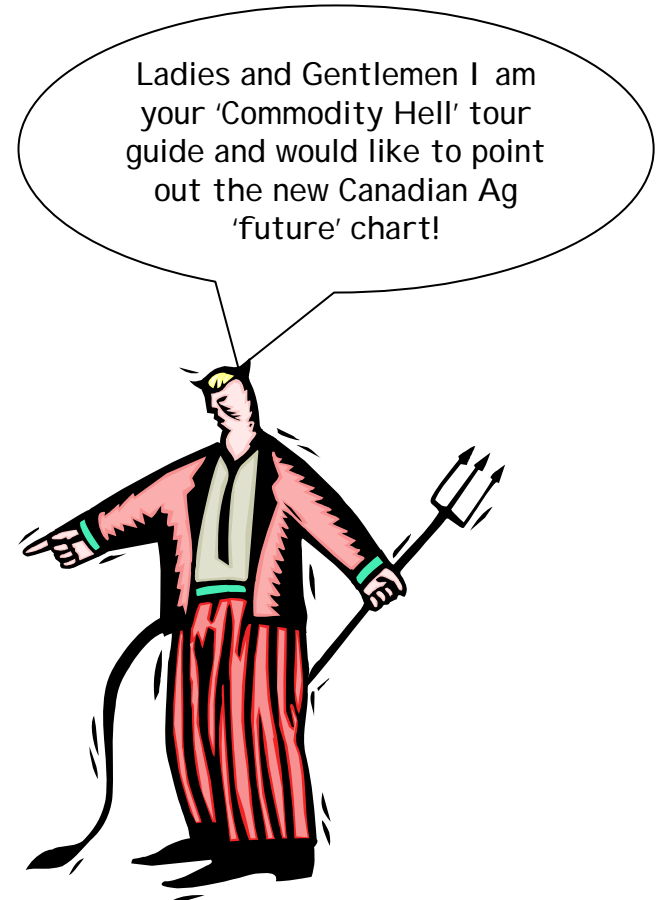
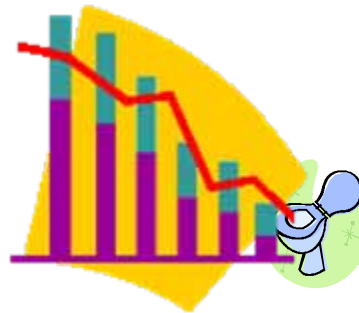
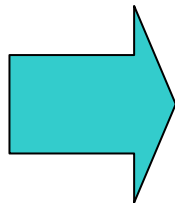
# Will Free Trade Save us?



Canada is not a low cost global supplier

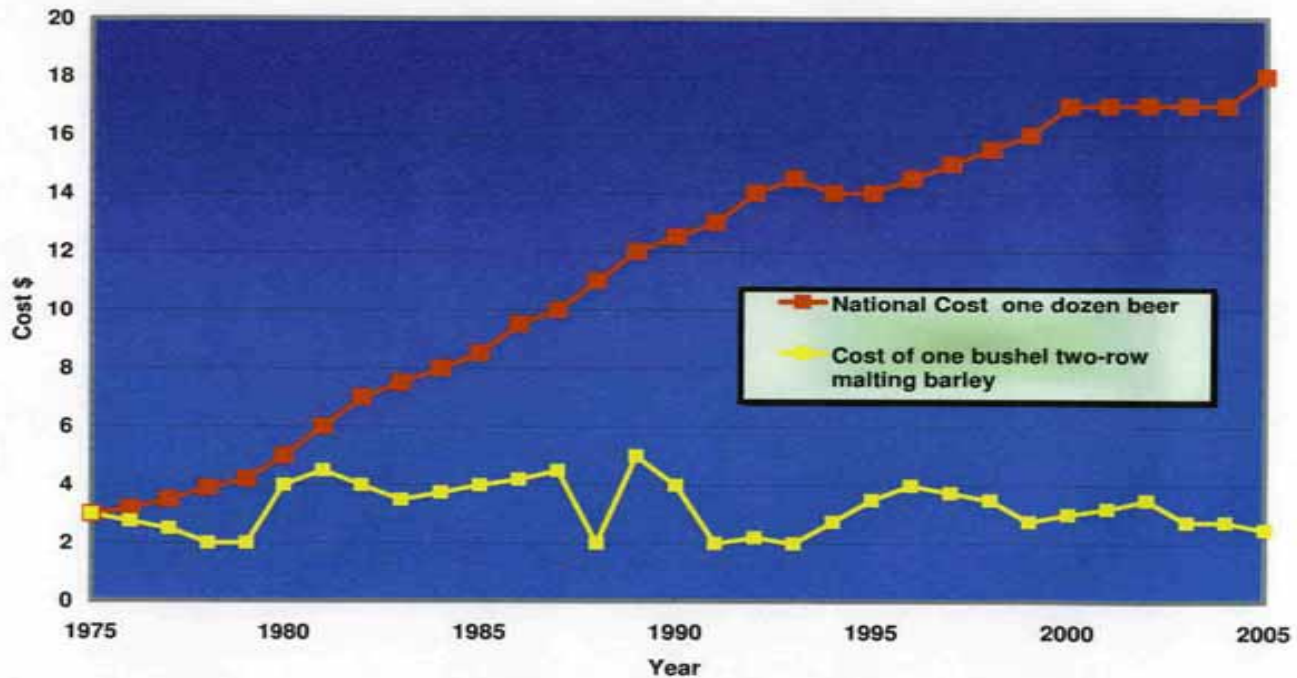
# In Summary: Commodity Hell is our future!

.....	1749.00	- 26.00			
.....	1737.00	- 18.00			
.....	5570.00	- 5.00			
.....	5615.00	- 25.00			
.....	2342.00	- 3.00			
.....	2314.00	- 5.00			
.....		- 3.50			
.....		- 2.50			
.....		- 4.00			
73 1/2	51 1/2	2	1 1/2	14 1/4	18 1/2
52	37 1/2	27	4 3/4	25 1/4	30 1/4
33 1/2	26 1/2	23	11	39	43 1/4
20	11 1/2	27	22	55 1/4	59
11	1 1/2	20	38 3/4	74 1/4	77
7	1 1/2	16	59 1/2	96	97
24	1 1/2	38	3 1/4	3 1/8	3
15 1/8	22 1/4	30 1/4	1 3/4	5 7/8	5 1/2
8 1/2	1 1/4	24 1/4	5	9 1/4	8 3/4
4 1/2	1 1/4	19	11	15 1/8	13 1/4
2 1/2	9	15	19	21 3/4	19
1 1/4	6 3/4	11 1/4	27 3/4	29 1/4	25 1/2
.....	617.00	- 2.00			
.....	7075.00	- 2.00			
.....	7165.00	- 25.00			
.....	1675.00	+ 27.00			
.....	1541.00	+ 0.00			



# The result of our choices so far!

Canadian Barley and Beer Prices 1975 - 2005





# Future of Prairie Grain Industry

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- Can be altered:
  - With strong leadership & vision!
  - By overcoming the mentality that decisions of the past are made are forever!
  - By accepting that I might do better than my neighbor!
  - By getting more than one farmer to agree on anything!