

CWB Weather Outlook & Weather Network Initiative

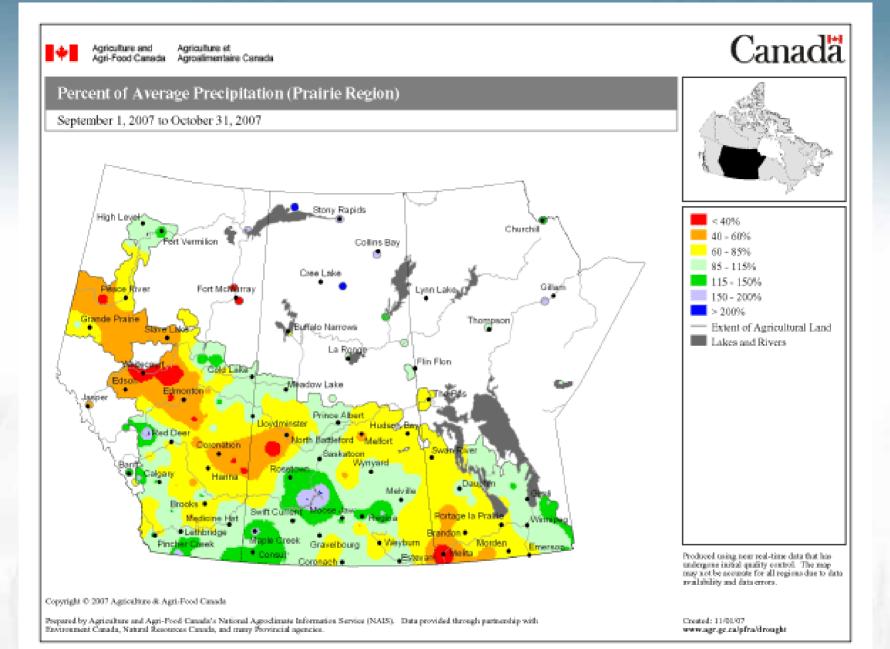
January 11, 2008



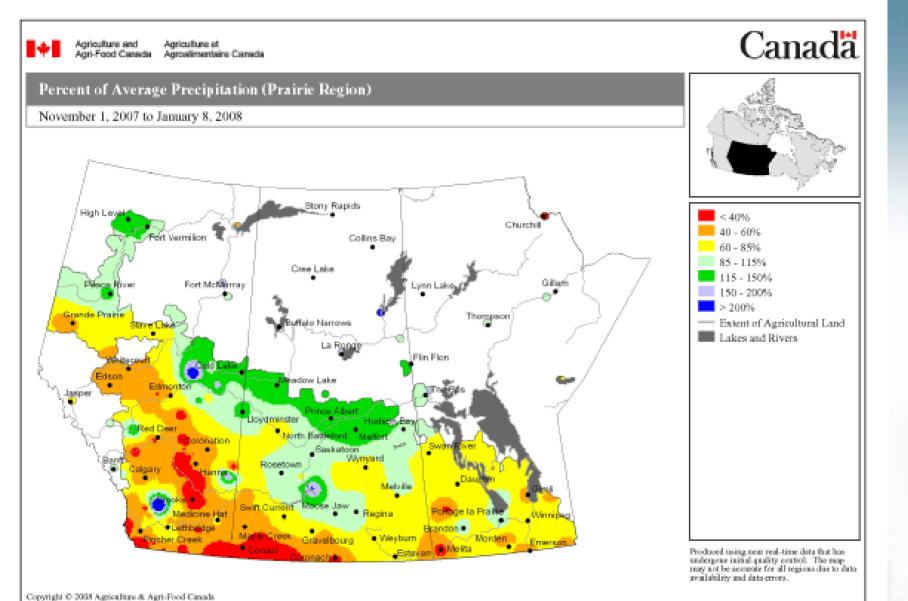
Weather Outlook...

- Fall and Winter Situation in Western Canada
- Global Crop/Weather Situation
- Strong La Nina off South America
- Impacts for Western Canada and Australia









Propaged by Agriculture and Agri-Pood Canada's National Agroclimate Information Service (NAIS). Data provided through partnership with

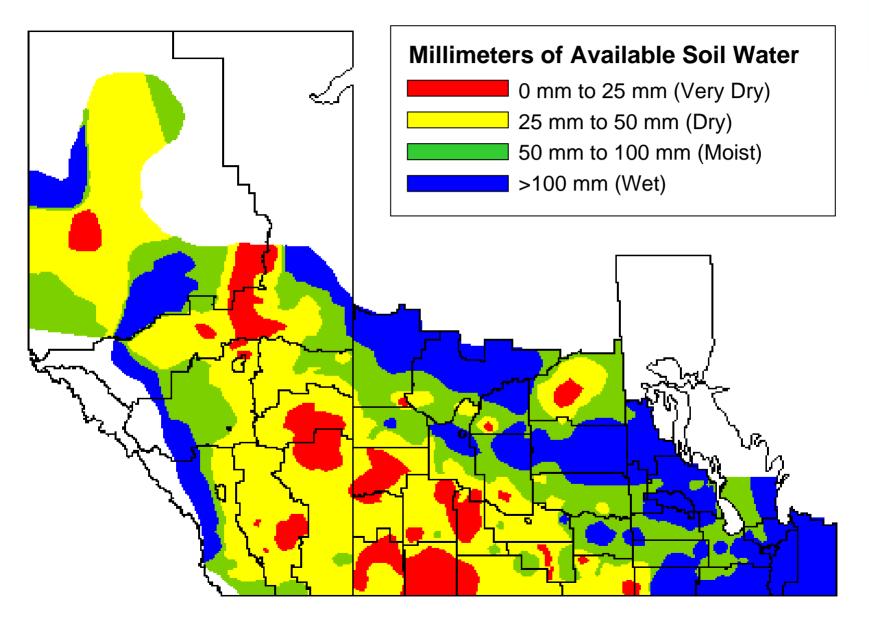
Environment Canada, Natural Resources Canada, and many Provincial agencies.



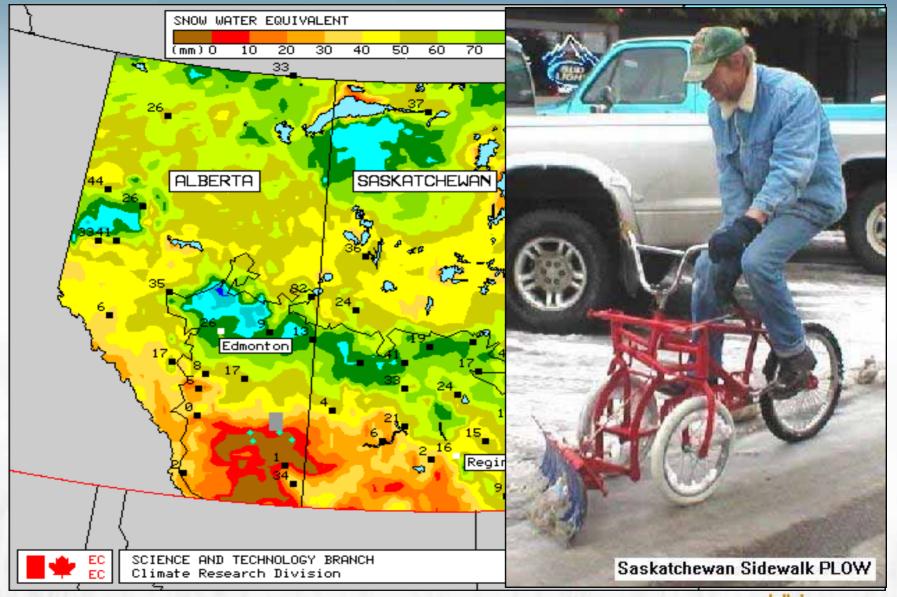
Created: 01/09/08

www.agr.gc.ca/pfra/drought

Available Soil Moisture - November 1, 2007

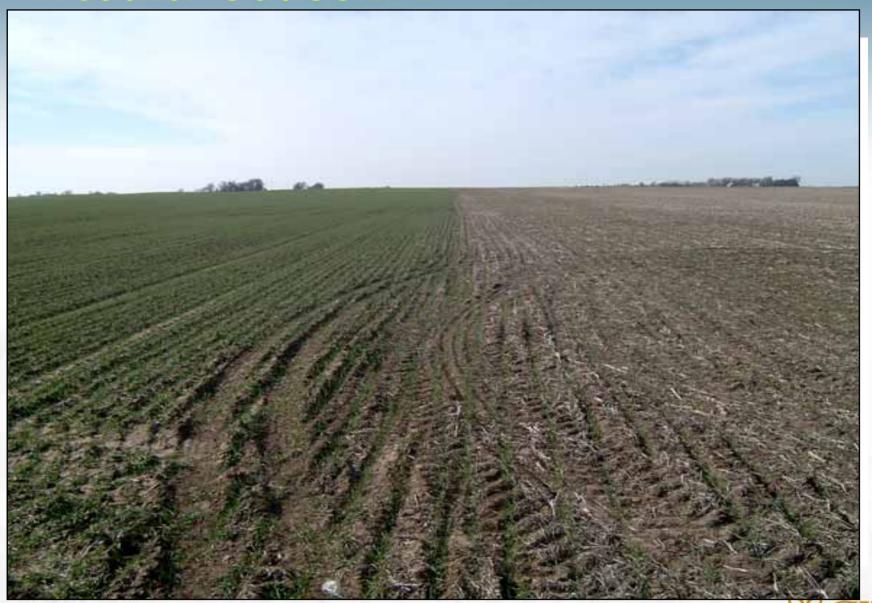


Snow Water Equivalent – Jan. 08, 2008 & 2007





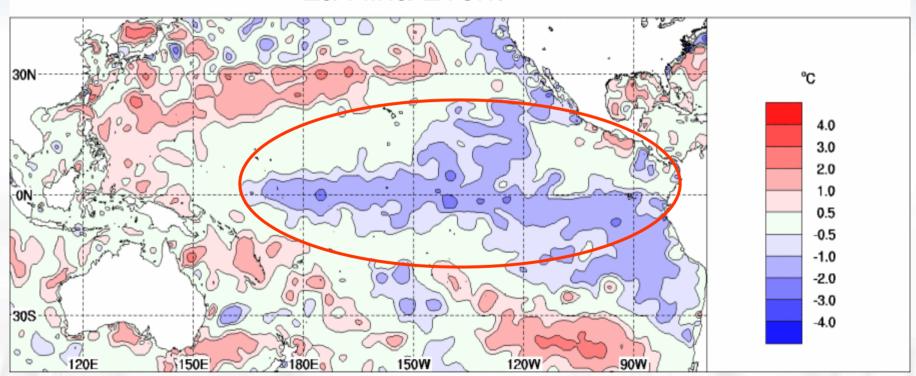
Weather Outlook....



Weather Outlook

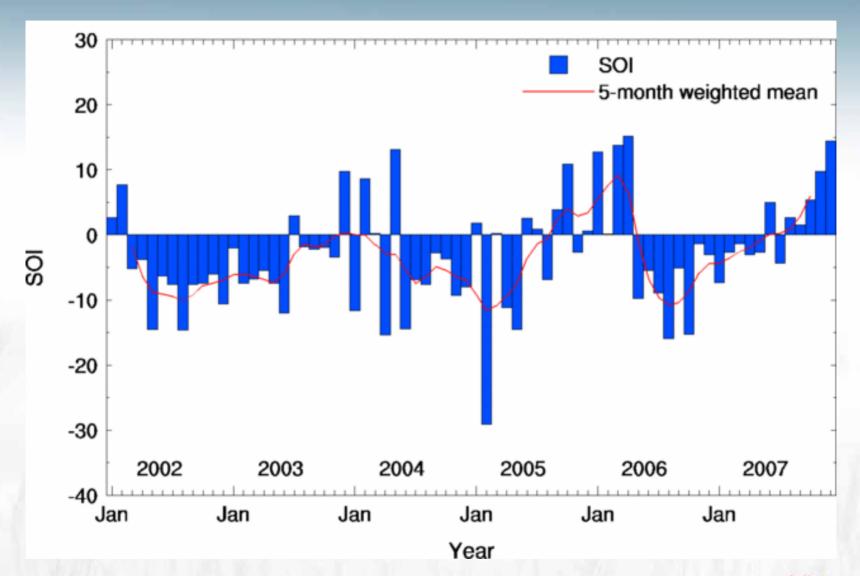
Sea Surface Temperature Anomalies – Jan. 1, 2008

La Nina Event



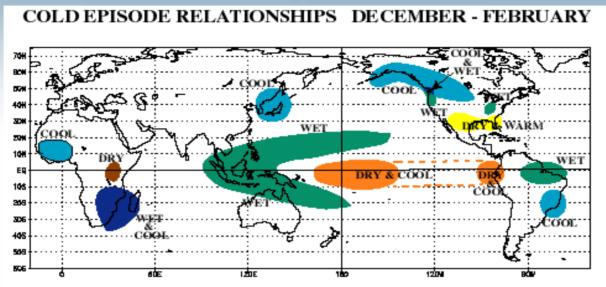


Southern Oscillation Index (SOI)

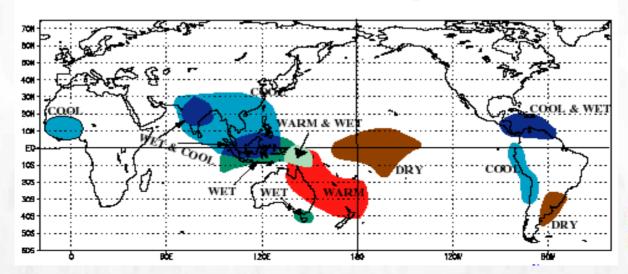




La Nina – Related Global Surface Temperature and Precipitation Patterns

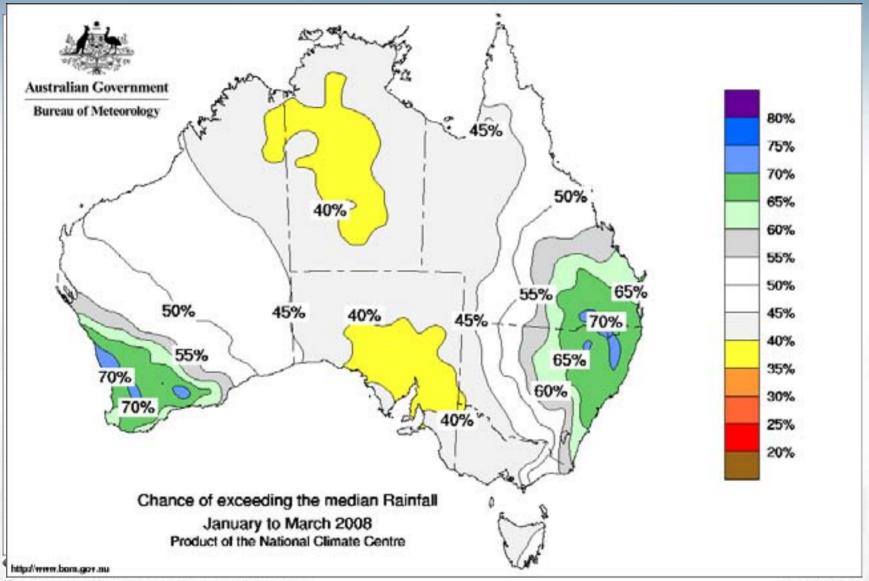


COLD EPISODE RELATIONSHIPS JUNE - AUGUST





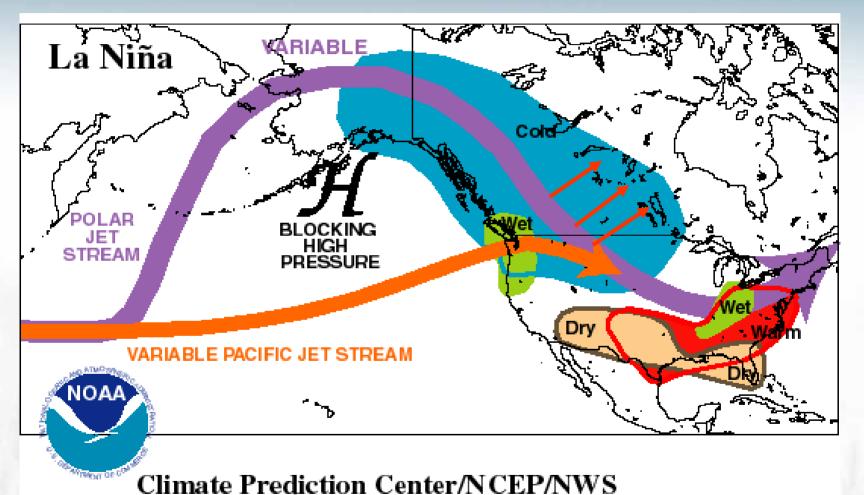
Australian Situation...





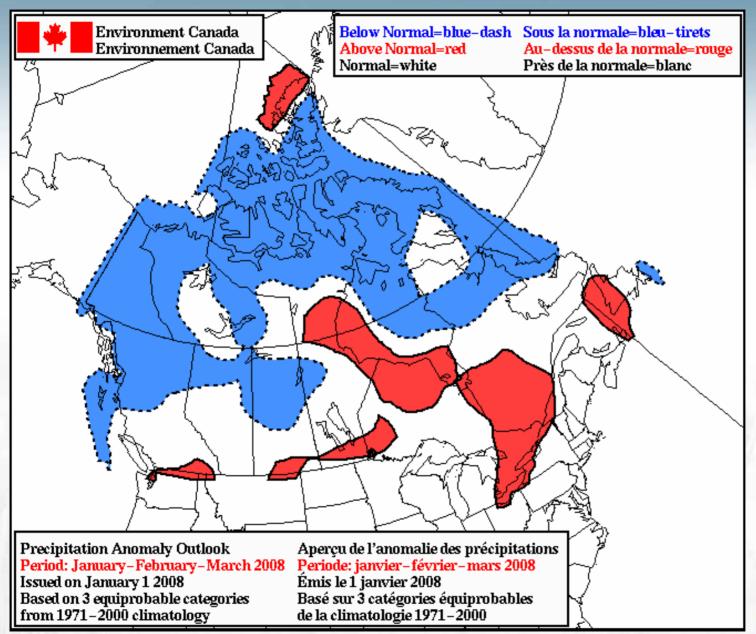


Typical January-March Weather Anomalies and Atmospheric Circulation During Moderate to Strong La Nina's



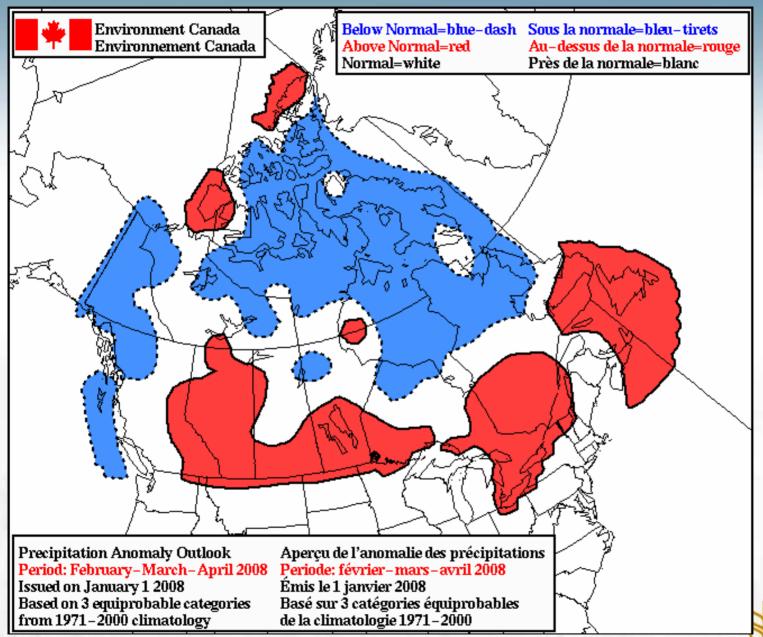


Environment Canada Seasonal Forecasts...





Environment Canada Seasonal Forecasts...



Summary:

- Dryness continues in Alberta and Southern Saskatchewan
- Forecast calls for continued cold temperatures across most of the Prairies.
- La Nina event will continue at least to March-April.
- Chance for above normal precipitation in parts of Australia.
- US Dryness and drought continues in western regions of HRW. Poor stand hardiness – lower yields and winterkill potential?
- World dryness in southern Europe, poor monsoon in NW India, poor soil moisture though Middle East, poor planting conditions in the Ukraine.



CWB Weather Network Initiative





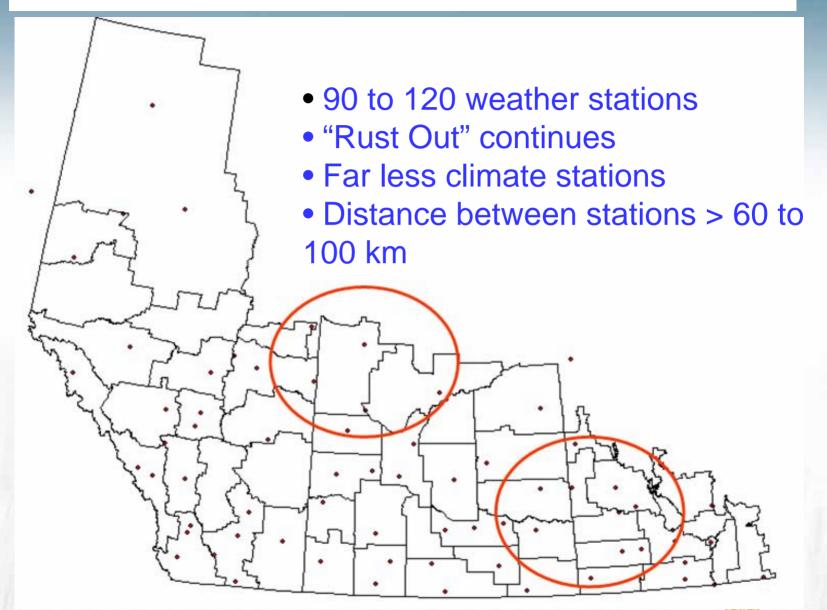




Guy Ash Project Manager

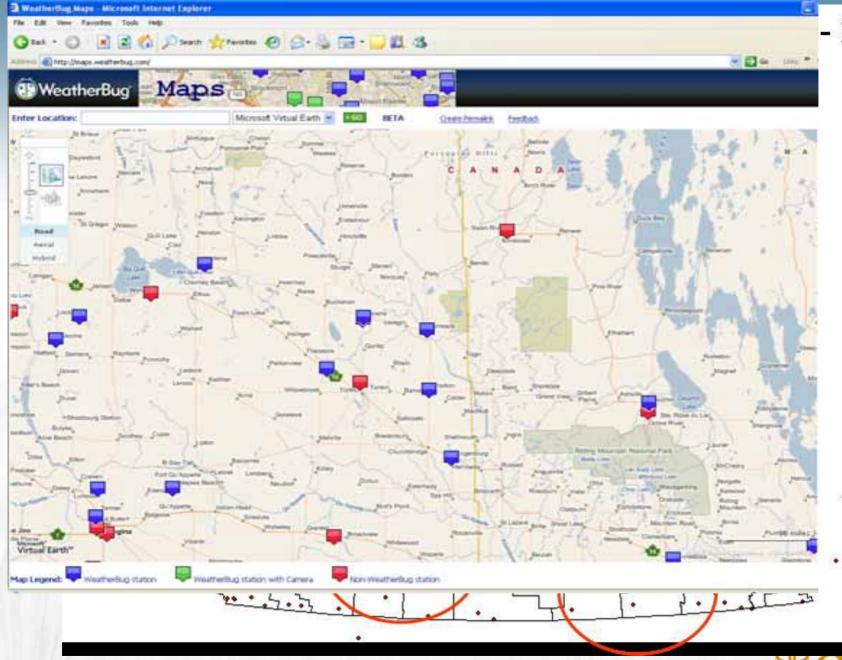


Environment Canada Mainline Weather Station - 2006





- 2006





- As a result, Private Networks have been deployed across Western Canada.
 - The issue private networks, mean private funds.
 - Generally no access to data and not willing to cooperate.
 - Expensive to operate independently.

• CWB and co-operators purpose a low cost, real-time, spatial intensive

solution to the problem.

 Ongoing operational costs will be generated through advertising, sponsorship and specialized products.

Cooperators include CWB, Farmers, JRI,
 Manitoba & Saskatchewan Water Stewardship,
 local schools, numerous Inland Terminals,
 Co-op Ag Centre's, numerous RM's,
 Parkland Agri Services.....

600 to 700 stations over the next two years



WeatherBug Overview

Education—8,000 schools

Consumers—Millions everyday rely on WeatherBug's Web, Desktop and Mobile solutions to plan a head with confidence.

Media—Used by 100+ local television stations reaching over 80 million households

Government—Over 200 government agencies

Professional—Critical weather data and analysis to businesses and minimize risk

International—Weather information for every location on the planet





Real-Time Network Solution

Live Observations









AWS Real-Time Network



Central Data Center

Software Tools

- Automated Monitoring and Support System
- Network Ops staff
- QA/QC system
- Remote Calibration and Diagnostics



Network and Repository

- Captures Real-Time data every second
- · Historical database
- · Redundant data centers





Applications

- Mobile weather
- On-line Weather Center
- Command Center
- Custom applications and data feeds



Commercial Tracking Station



- Commercial grade instrumentation
- Records 27 live measurements
- Highly reliable and accurate
- Roof Mounted and hard wired
- Connected directly to the internet to stream live data to WeatherBug data centers and end users
- Includes Digital Display
- Can be combined with cameras for security and weather surveillance



On-Farm Weather Station



- Easily deployed and expandable
- Wireless and solar powered
- Uses wireless repeaters to boost distances from ½ to 10+ km.
- Connects to the internet via your PC.
- **Includes Digital Display**
- Connected to the WeatherBug Network
- Measures wind speed/direction, temperature, relative humidity, barometric pressure, precipitation and rates of change
- Additional Sensors Solar energy, UV, soil temperature & moisture, leaf wetness.



Short and Long Range Telemetry Options



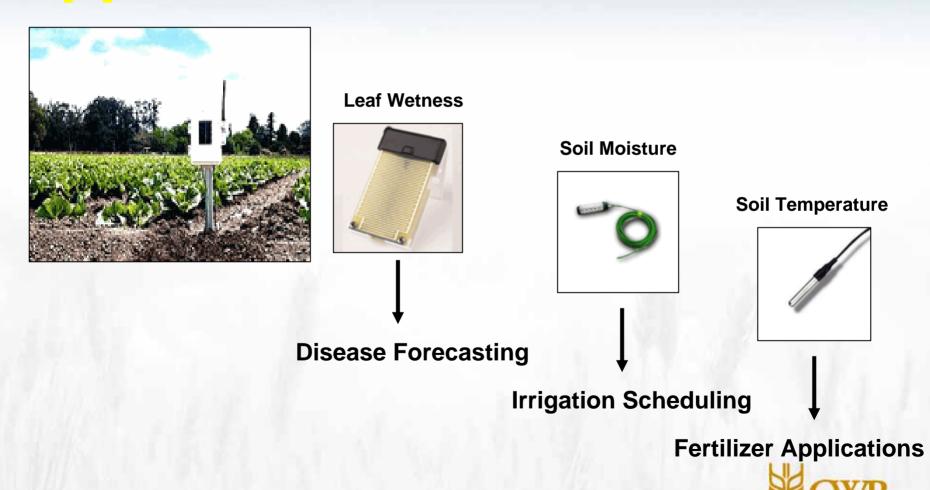






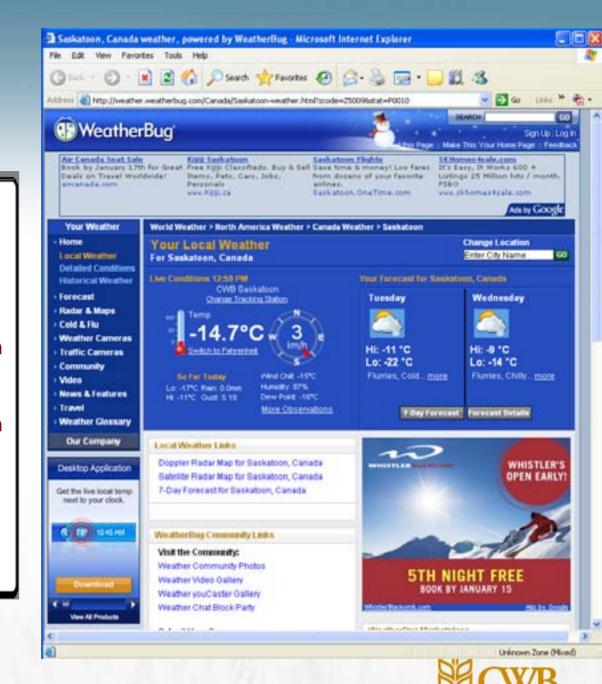


Additional Sensors and Applications:

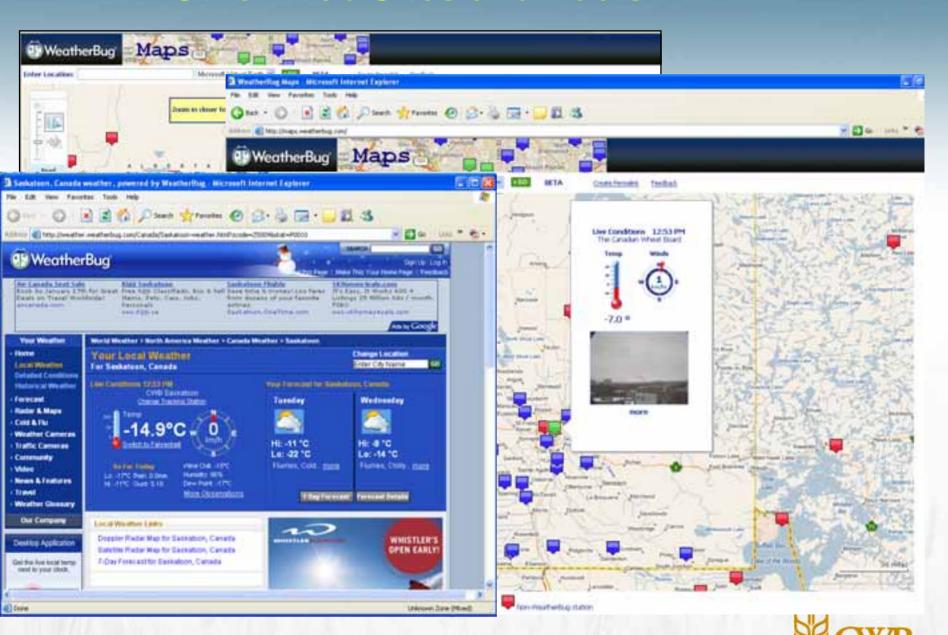


WeatherBug.com

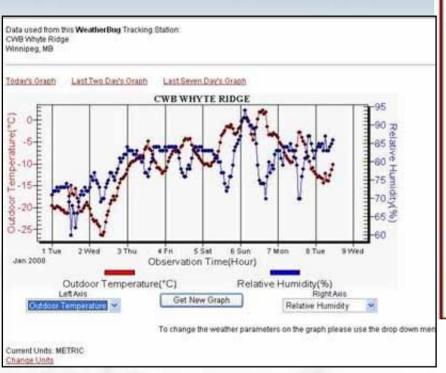
- Provides access to live weather conditions from any of the 8,000+ stations on the WeatherBug network
- All new stations installed are automatically integrated and can be viewed on the site
- Includes a detailed 7-day forecast and satellite information
- Enhanced Canadian content radar, hourly forecast, severe weather warnings and other content.

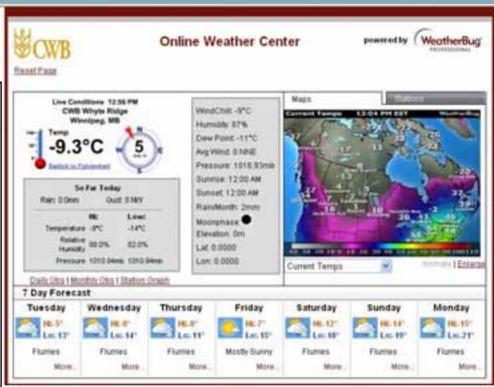


Other Web Sites and Tools



Online Weather Center

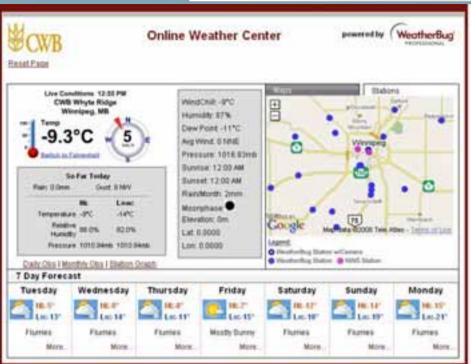




- Stand-alone branded web page for weather station owners
- Will include navigable map, meta data for weather stations, radar, satellite, graphs and links to other information
- Expected availability 01/15/2008



Online Weather Center





3 http://weathergotter.weatherset.com - Bally (Noorwation Sammary - Microsoft Internet Englance

Daily Observation



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01/04/2006

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£1.09/2004

Current Units: METRIC

Change Units

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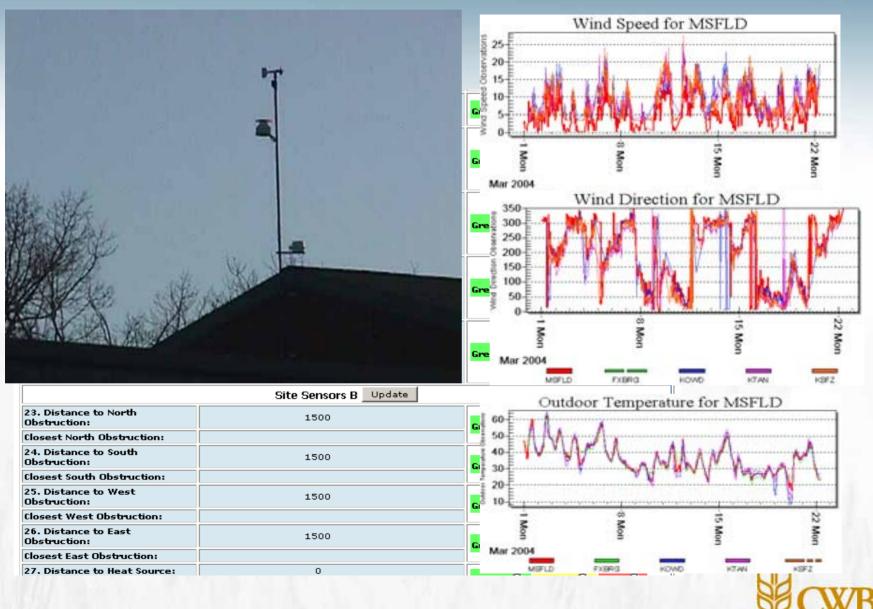
WeatherBug Mobile



- Full range of WeatherBug content available on Brew or Smartphone enabled handsets.
- International Blackberry functionality to be added this spring
- Java apps to be added soon



Quality Assurance/Control

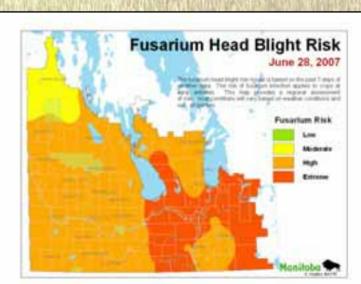


Future Agriculture Applications:

- 1) Cereal Disease Models e.g. leaf, fusariumscab, rust
- 2) Growing Degree Days/Growth Stages cereals and/or forages, insect models

3) Crop Specific Agronomic Models – e.g. soil moisture, moisture stress, bio-meteorological

time scales.

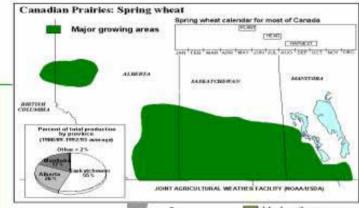


Cereal Disease Models...

Distribution of Wheat and Fusarium

in Western Canada

Source: Randy Clear, Canadian Grain Commission; ▼ www.grainscanada.gc.ca/Pubs/fusarium/fusarium-ed.html





- Fusarium head blight primarily found:
 - Manitoba, but some occurrences in Saskatchewan and Alberta

MONHEIM - 2005

 Found in bread wheats, durum, and barley

 Distribution of Fusarium graminearum and soil zones in Western Canada in 2003







FUSARIUMSYMPOSIUM

Epidemiology and Crop Management Disease Forecasting



 Disease Forecasting information tells farmers about risk of infection at critical growth stages & allows more informed fungicide decisions

North Dakota Risk map address: www.ag.ndsu.nodak.edu/cropdisease/

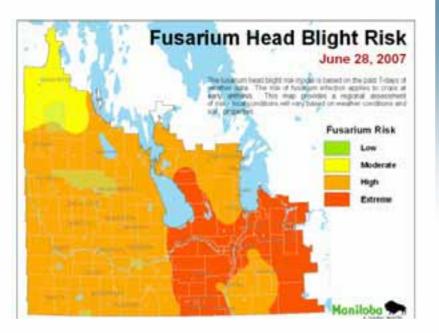
 Current forecasting systems in US and Western Canada based on RH, temperature, + duration of rainfall in previous 7 days to predict risk of infection

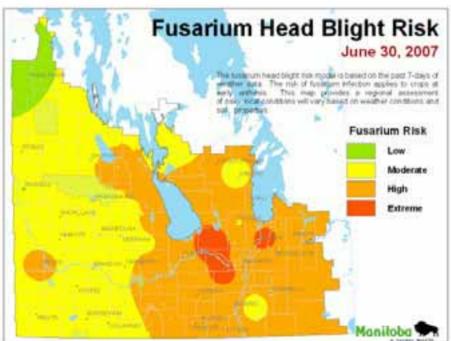
U. S. Wheat and Barley Scab Initiative system: www.wheatscab.psu.edu/

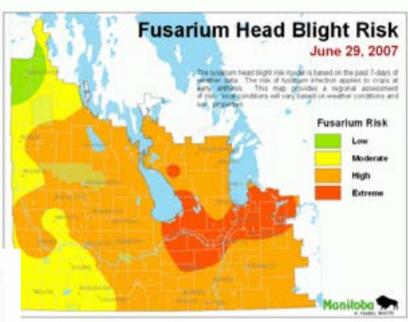








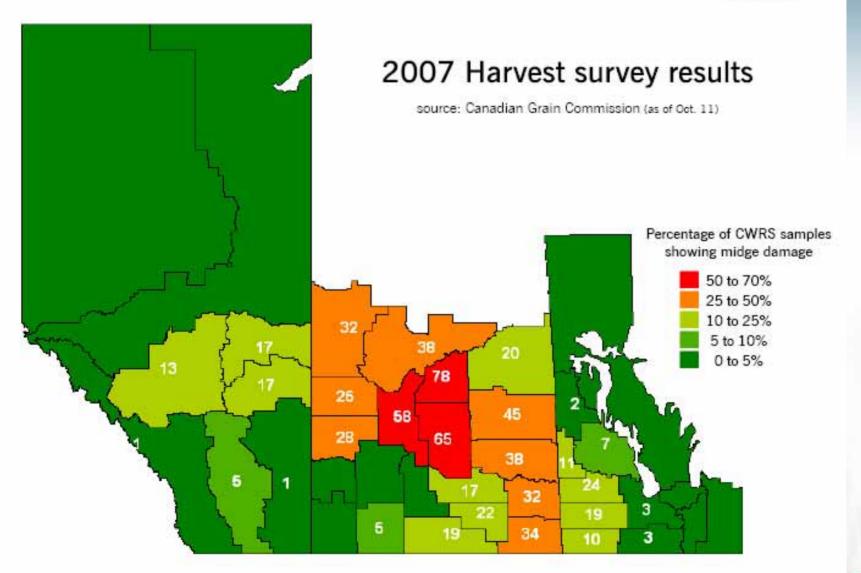




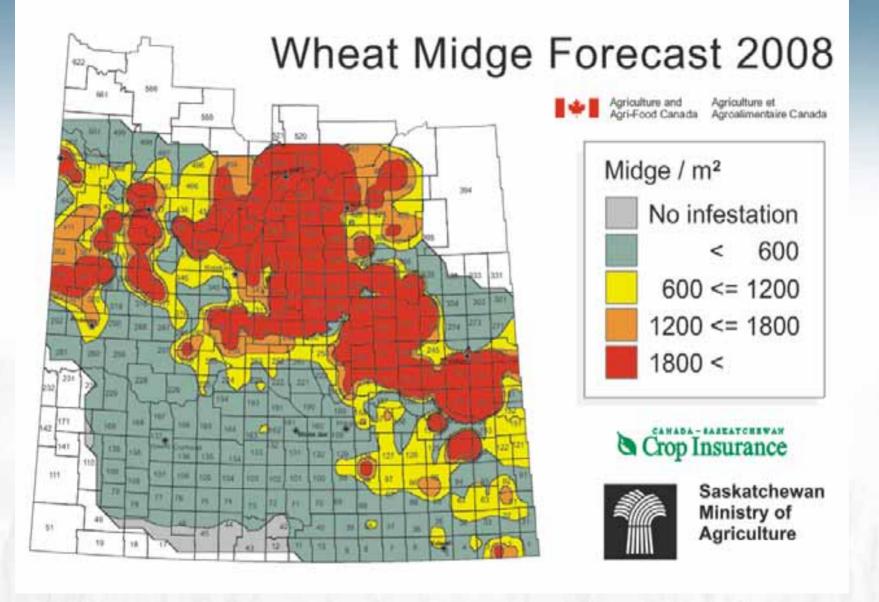


Growing Degree Day Models for Insect Development

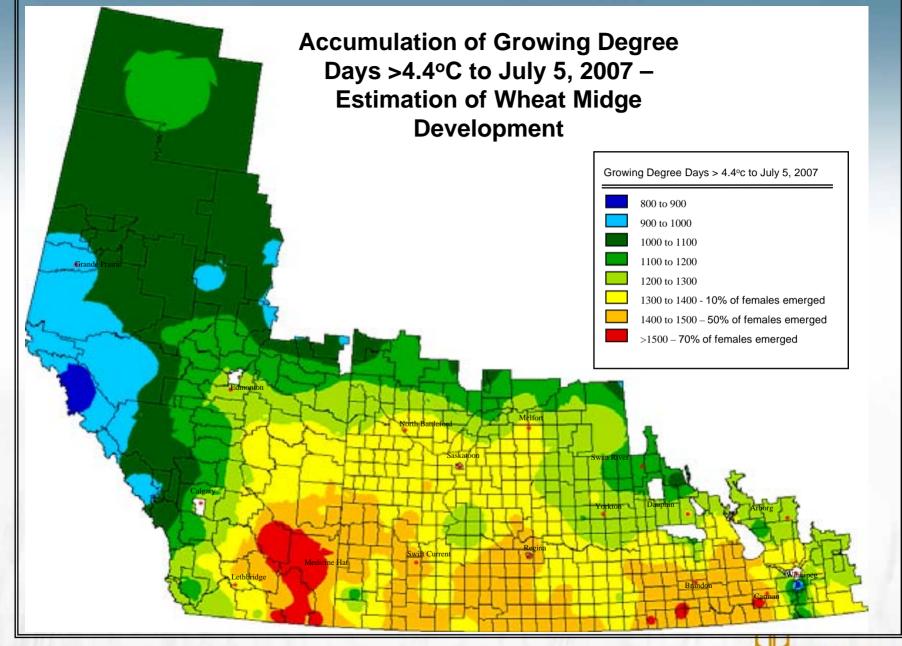














Weather Station Benefits:

- 1) Access to instantaneous updates of local weather conditions for numerous agronomic & marketing decisions.
- 2) Localized forecast information updated hourly.
- 3) Information accessible via many sources Internet, PDA, and cell phones.
- 4) Detailed record of past weather conditions record management tool. Spray drift concerns, herbicide complaints from frost events, etc.
- 5) Part of a growing weather network across Western Canada.
- 6) Cost effective solution to a long overdue problem.



Pricing....

On-Farm Weather Stations (Basic) \$900.00 Installation (Free by CWB Staff ** long waiting list) \$700.00 Short Range Repeaters \$250.00

Additional Sensors **Priced on Request

Commercial Tracking Station \$5,000.00 Installation \$1,000.00

Ongoing Network Access and Support \$100.00 yearly (includes Online Weather Center and access to other online services)

Mobile Application **Price based on service provider (annual contract required)

GIS Services – price customized depending on scope of services



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