

Welcome to CWB Day

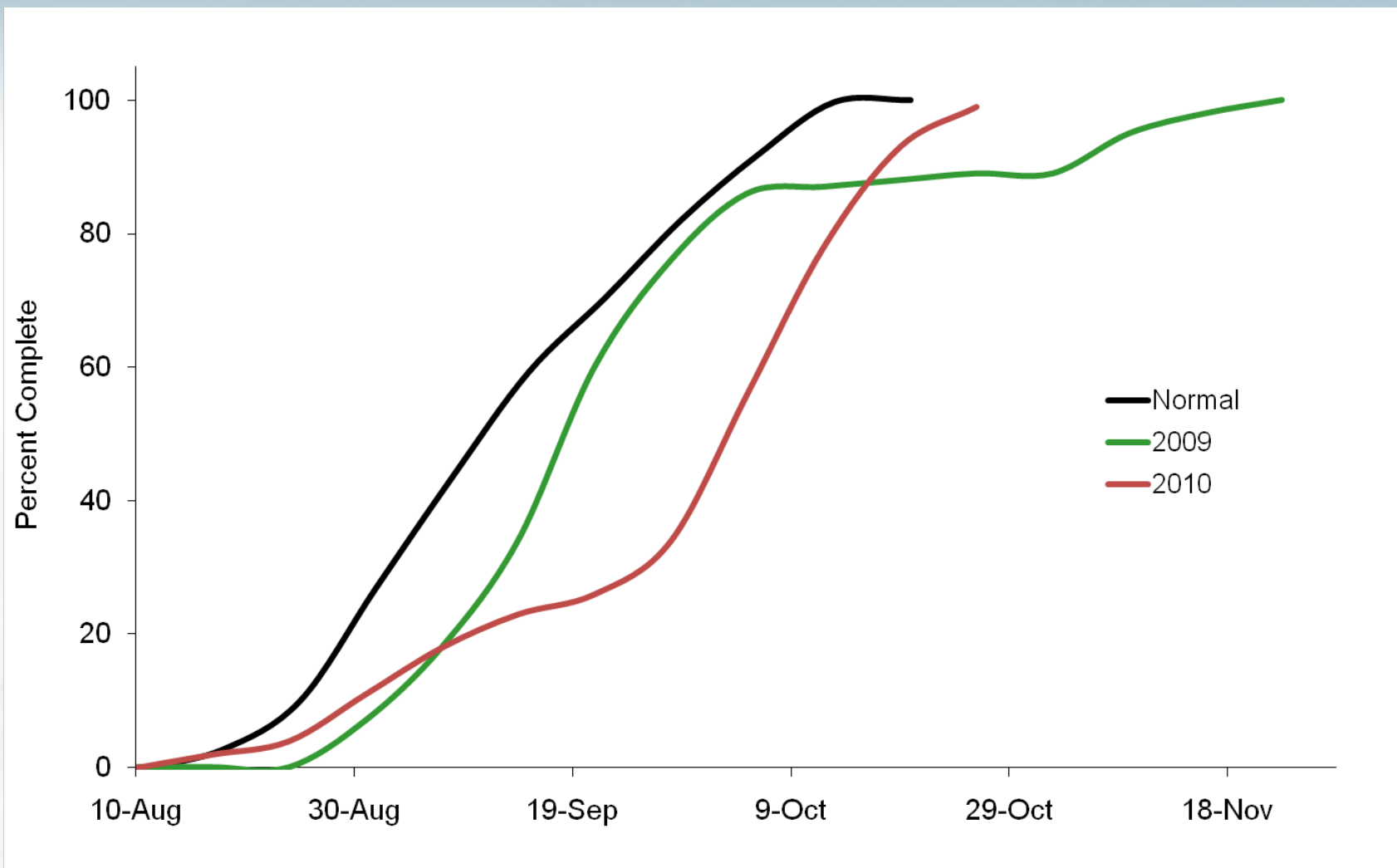
Allen Oberg

Chair, CWB Board of Directors

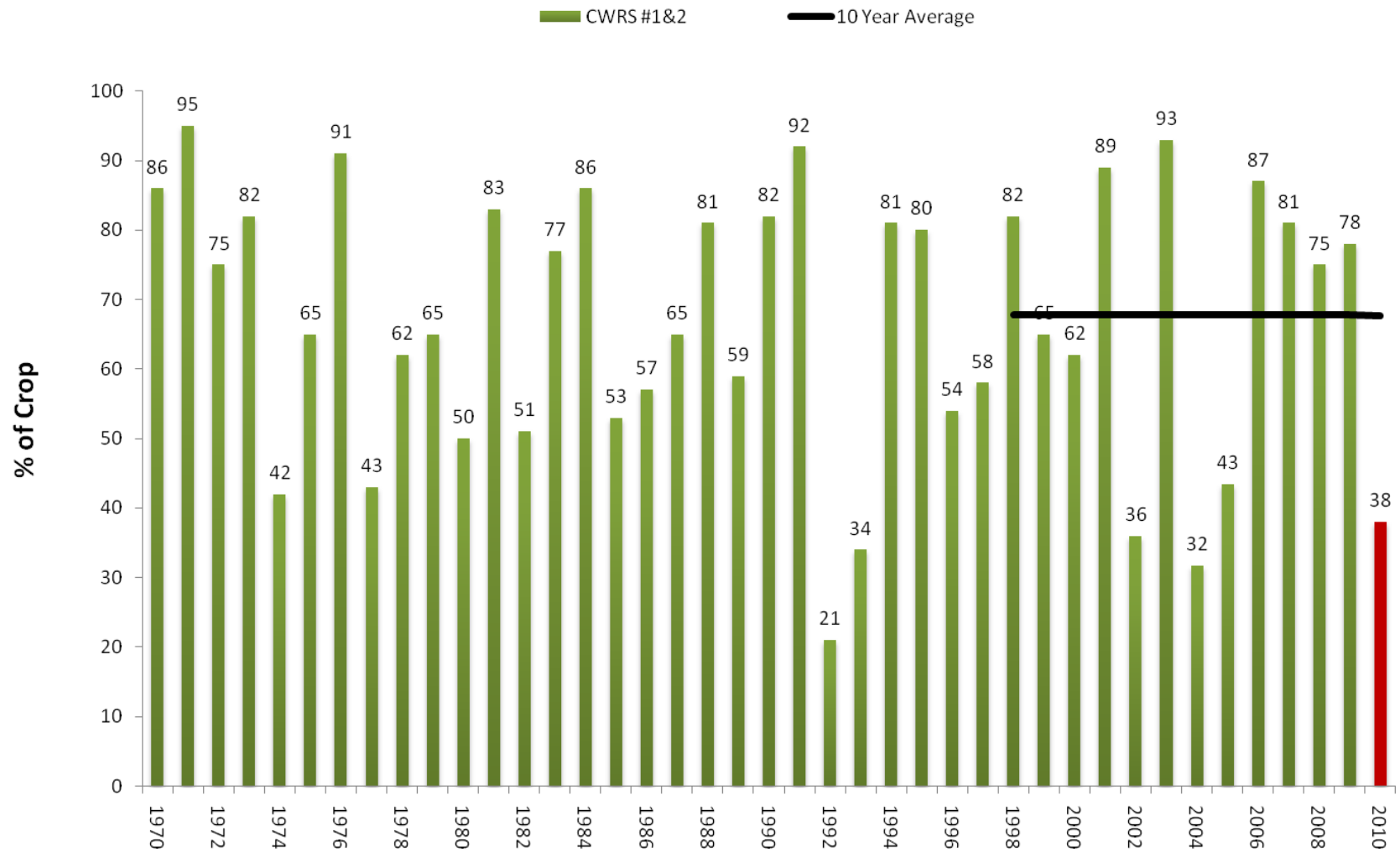
January 14, 2011



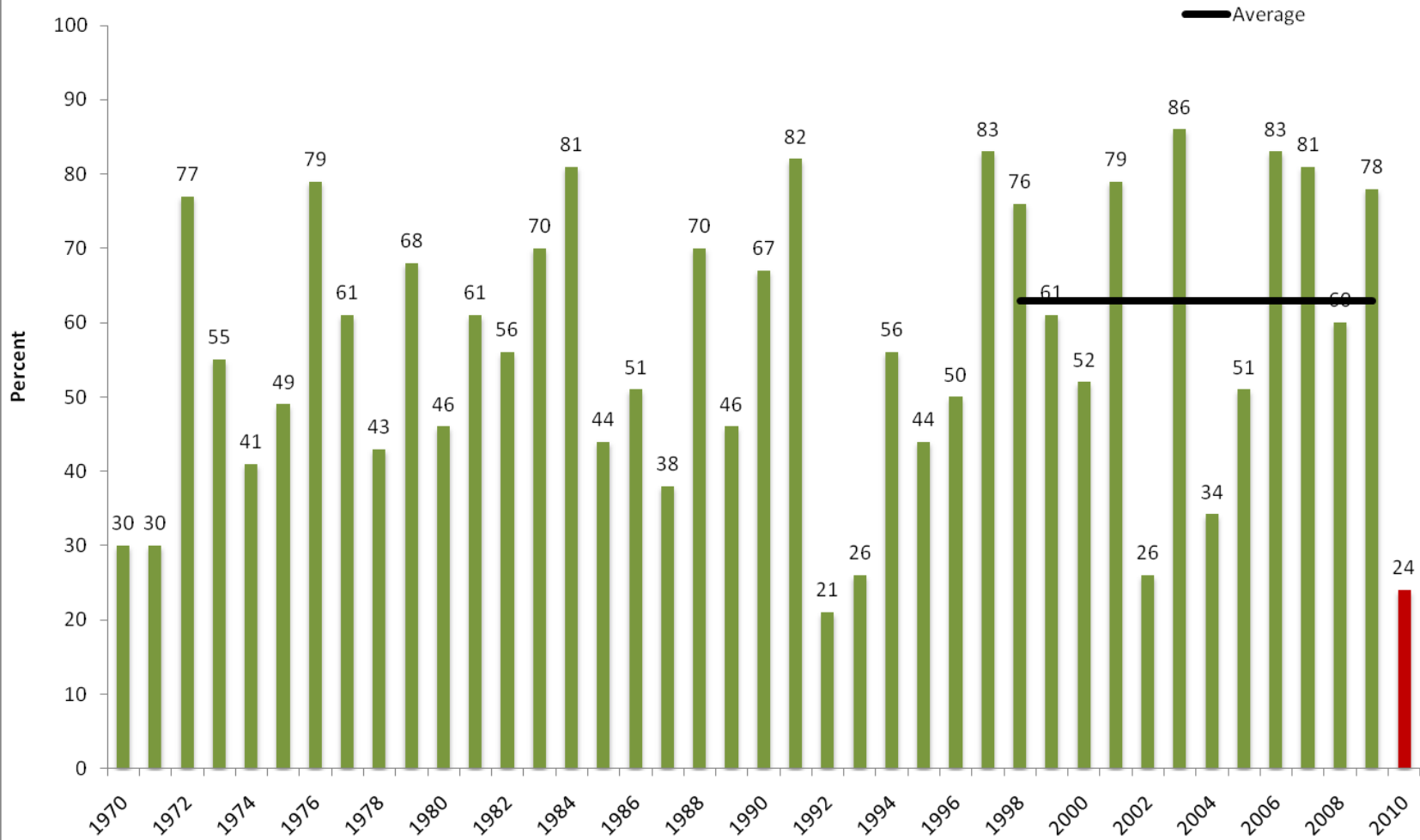
Harvest 2010 in context



Per cent of CWRS Grading #1 and 2



Total CWAD grading #1 or #2

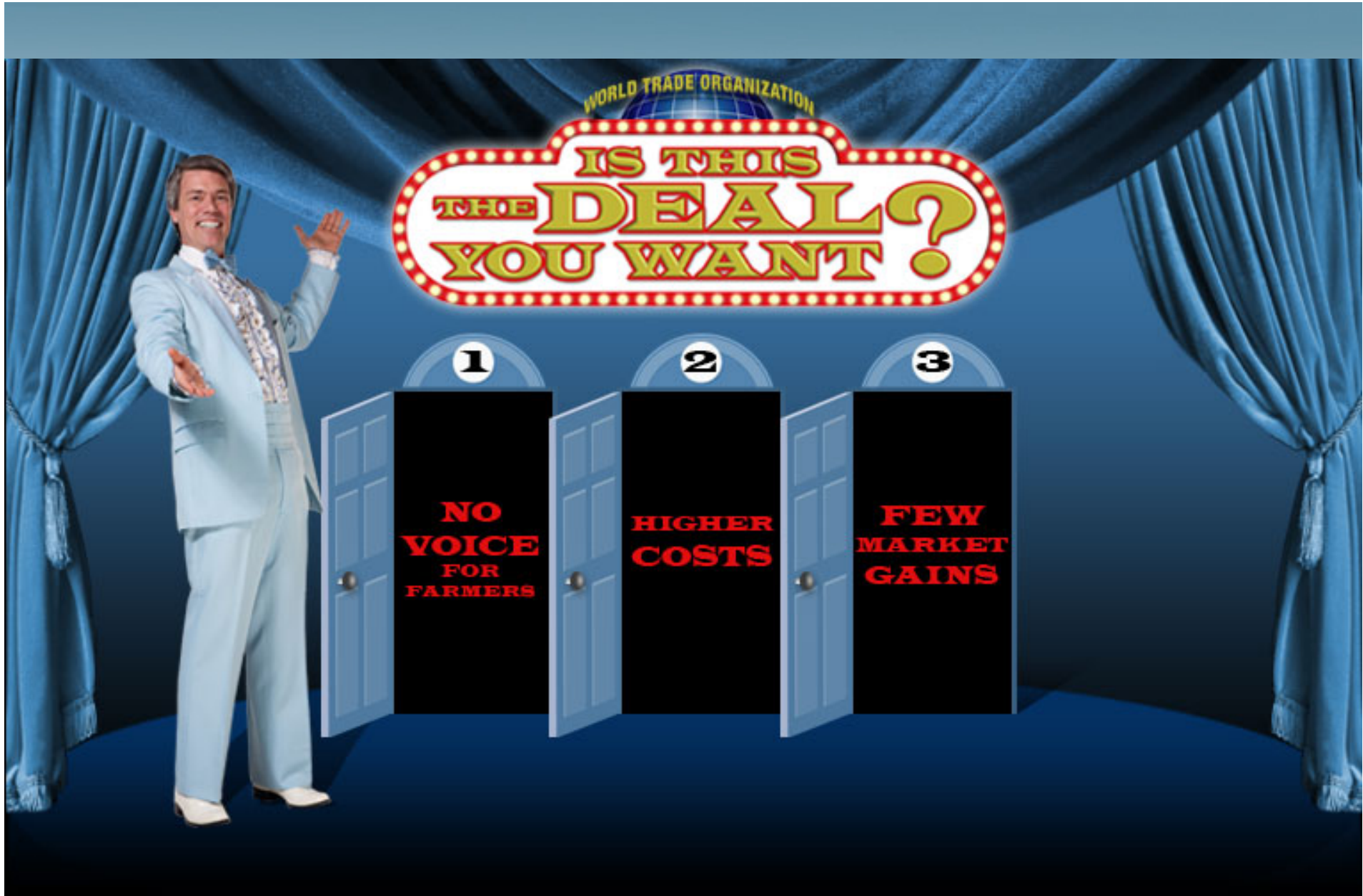


Quicker payments to farmers

- Government of Canada approves payments to farmers
 - This is because of the government financial guarantees
 - The process is spelled out in law
 - Usually takes 6 to 10 weeks
- The CWB:
 - is committed to addressing all delays in payments process
 - wants to take over responsibility for payments to farmers

FARMERS NEED THEIR MONEY SOONER





Grain farmers **ARE YOUR RATES ON TRACK?**

A report by independent rail analyst John Edsforth estimates that western Canadian grain farmers are overpaying **between \$4.61 to \$8.81 per tonne** in freight costs.

A full rail costing review is needed to ensure that farmers are paying only their fair share.

See how much YOUR rates are off track – use the rail cost calculator at cwb.ca/rail

It's your money on the line.



Board of Directors' Vision

- Stronger sustainable CWB
- Add value for all farmers
- CWB has strong sense of farmer ownership
- Relevant programs / services adding value to business operations including those beyond marketing
- More responsive / connected to customers
- Requisite regulatory framework for desired outcomes in growth and farmer engagement
- Anticipate and accommodate change
- Growth of the CWB for benefit or value for farmers
- A respected CWB and everyone associated with it is proud



Questions?