



Bruce Hill, President

- **Canadian Cherry Producers Inc.**

Director

- **Saskatchewan Fruit Growers Association**

Prairie Director

Finance Committee

Chair Research & Technology Committee

- **Canadian Horticulture Council**

Director

- **Local Bounty Saskatoon**

Hill Berry Acres are members of Canadian Cherry Producers Inc., Saskatchewan Fruit Growers Association, and Saskatchewan Greenhouse Growers Association.



**Canadian Cherry
Producers Inc
2010**

06/07/2010



**Canadian Cherry
Producers Inc**

Formed just over 4 years ago

**Production – Processing
Marketing - Research**

Canadian Cherry Producers Inc

Formed just over 4 years ago





Canadian Cherry Producers Inc

Formed just over 4 years ago

- marketing study
 - started by SFGA
- processing plant study
- Prairie Jewel trademarked
- Web site established
- currently ADF Variety Variations study



Canadian Cherry Producers Inc

Formed just over 4 years ago

FUTURE:

- constituents in products & pits
- healthy foods in schools
- soil temperature & moisture maps
- cost of production
- new products for producers
- environmental impact



Canadian Cherry Producers Inc

Formed just over 4 years ago

FUTURE:

- agronomic issues
 - ❖ how fast will plants recover their production after a weather event
 - ❖ how can we enhance pollination
 - factors that affect it
- marketing & research



Canadian Cherry Producers Inc

Formed just over 4 years ago

CCPI AGM at Green Trades

- new Board of Directors
- memberships fees set at \$39.⁰⁰



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- ✓ If you have questions on any of the activities ask now or ask any of the Directors
- ✓ If you have suggestions or concerns please pass them on at any time

Enjoy the rest of the SFGA Day!